Mayokun Akeremale

mayokun.akeremale@gmail.com

LinkedIn Profile . Tableau Portfolio

PROFILE

Analytical and results-oriented Information & Knowledge Management specialist with over five years curating evidence, facilitating learning, and strengthening organizational knowledge systems. Adept at driving collaboration, producing quality knowledge products through analytics and visualization, coordinating communities of practice. I'm passionate about bridging research, data, and communication, and I'm always open to opportunities and collaborations that align with these values.

EMPLOYMENT HISTORY

Feb 2024 — Present

Agroecology Specialist, Food and Agriculture Organization (FAO)

Rome

- 1. Digital Performance Monitoring and knowledge management strategy.
 - Lead the day-to-day monitoring and evaluation of the FAO Agroecology Hub, providing strategic oversight and technical input to enhance outreach performance.
 - Develop and maintain a comprehensive monthly summary of new AKH entries, identifying highimpact content for further communication and visibility as well as production of FAO agroecology monthly digest.
- 2. Communication and Reporting Strategic.
 - Contribute to the production of evidence-based reports for internal and external stakeholders, supporting the implementation of FAO's Agroecology communication strategy.
- 3. Stakeholder Liaison and Technical Coordination.
 - Liaise with data providers and contributors, including UN agencies, governments, farmers' organizations, academia, and FAO decentralized offices—to ensure timely and accurate input into monthly communication products.

Mar 2020 — Apr 2023

Knowledge Management Specialist, FAO

Rome

- 1. Analytics and Communication Strategy Support.
 - Contribute to the preparation of analytical reports on user engagement and readership of FAO Agroecology communication products.
 - Provide advisory support to the implementation of the FAO Communication Strategy on Agroecology, including recommendations for outreach, visibility, and knowledge dissemination activities.
- 2. Multilingual Content Coordination.
 - Support and advise on the coordination of French and Spanish translations of AKH content, ensuring linguistic accuracy and cultural relevance through collaboration with native-speaking reviewers.
- 3. Social media and Campaign Impact Analysis.
 - Analyze the performance of FAO Agroecology's social media presence and high-level campaigns (e.g., World Pulses Day), compiling key metrics and impressions across platforms.
 - Advise on strategies to optimize outreach and visibility based through good knowledge dissemination practices.
- 4. Data Transformation and Visualization.
 - Collect, analyze, and transform complex datasets (e.g., legumes-related data) into clear, actionable insights using Excel and Tableau, contributing to increased stakeholder engagement and evidence-based decision-making.

Jul 2018 — Mar 2020

Research and Strategic Support Analyst, University of Hohenheim

Stuttgart

- 1. Strategic Data Analysis and Reporting
 - Coordinate and conduct statistical analysis of household-level data (over 3,000 households) for the "One-Cow-per-Poor-Family" initiative in Rwanda, providing insights into household decision-making and food security dynamics.
 - Lead data cleaning, validation, and visualization processes to support manuscript development and stakeholder reporting, enabling data-informed decision-making across project contributors.
- 2. Stakeholder Engagement and Project Coordination
 - Facilitate project status evaluation meetings and communicate preliminary research findings to stakeholders and donors, ensuring transparency and alignment with project goals.
 - Assist in the coordination of technical implementation and contribute to the tendering process for monitoring and evaluation tools, providing advisory input on methodology.
- 3. Data Quality Assurance and Knowledge Dissemination
 - Perform data quality checks and cleaning procedures using spreadsheets to ensure accuracy and reliability of research outputs.

4. Campaign and Communication Support

Published article: "Household decision dynamics and food insecurity: evidence from the one-cowper-poor-family programme in Rwanda"

Peer-reviewed article: "Do organic eggs from different farms have the same quality level?"

EDUCATION					
Mar 2022 — Apr 2023	MBA Data Science, Rome Organic Agriculture and Food Systems, University of Hohenheim		Rome, Italy	Rome, Italy Stuttgart, Germany	
Oct 2017 — Dec 2019			eim Stuttgart, Germ		
Oct 2009— Sept 2014	Bachelor of Technology, Crop Soil and Pest management		Akure, Nigeria	Akure, Nigeria	
SKILLS	Excellent Communication Skills	Expert	Data Visualization(Tableau)	Skillful	
	Statistical Analysis	Experienced	Research	Experienced	
	Report Writing	Experienced	Data Analysis	Skillful	
	Excel	Skillful	SQL	Skillful	
LANGUAGES	English	Native speaker	Italian	A2	
	French	Limited			
HOBBIES	Reading, Traveling, and Surfing the Internet				
EXTR A- CURRICULAR ACTIVITIES	Toastmaster Public Speaking		Rome		